

# SPECIALIZATION MONOGRAPHS (Level 3)

Participation in the program will allow the certificate holder to make presentations that impact the entire audience, and to train their clients in making high-impact presentations. You will be able to advise them on how to reach different audience styles with a presentation.

## PUBLIC PRESENTATIONS

### BRIDGE® MODEL

People have different styles, and this means that we receive communication differently. Adapting our communication to the style of the person we are talking to, and being aware of our own relational style helps us to avoid many conflicts and to understand each other better. Bridge® identifies 4 relational preference styles that are represented by the 4 elements of nature: earth, fire, air and water.

The model has been validated by the Department of Applied Statistics of the Autonomous University of Barcelona and has been used in more than 20 countries with more than 25,000 reports.

### BRIDGE ASSESSMENT® REPORT

It is a simple, intuitive and universal online questionnaire that offers you a report with the percentage detail of your styles, and a detailed description of the value contribution of your style, as well as its ineffective use.

### PREVIOUS REQUIREMENTS

Having completed the Certification (L2) before.

### PROGRAM CONTENTS

- What does each style need in a presentation.
- What do we need to do and what do we need to avoid thinking about each style.
- What should we especially take into account depending on our style (challenges and "traps").
- How is the ideal slide to reach all styles?
- Practical exercise of presentations by the participants.

### MODEL CONTRIBUTION

- Get to know and understand each other better.
- Work more efficiently.
- Know and appreciate other styles.
- Improve the effectiveness of your relationships.
- Manage interpersonal conflicts

### THE PROGRAM PROVIDES

- Adaptation of the Bridge® model to the casuistry of public presentations.
- A conceptual base to design efficient presentations for any type of audience.
- The opportunity to practice a presentation.
- 4 CCE credits from ICF in RD Resources.
- Obtain one of the three monographs required to gain access to level 3 (master).

### PRICING

Presential	290 € (+ 21% VAT)
Online	190 € (+ 21% VAT)

SCHEDULE 1/2 day (4 hours)